

CURRICULUM VITAE

Mark Neuenschwander

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mark@hospitalrx.com

2004-Present Cofounder, Partner of The TerraPharma Project, LLC., Producers of The unSUMMIT for Bedside Barcoding to equip hospitals for a safer medication-use process
See: unsummit.com

1993-Present President of The Neuenschwander Co, Inc., Bellevue WA
Promoting and facilitating wise development and sound deployment of medication-use automation See: hospitalrx.com

Consultant

- Providing consulting services to private and government healthcare systems acquiring and implementing drug-distribution-and-dispensing automation and bedside-verification-and-documentation technologies (Including Veterans Health Administration, Cleveland Clinic, City of Hope, Washington Hospital Healthcare System, Harrison Medical Center)
- Providing consulting services to numerous industry leading companies involved in developing and offering in-patient pharmacy distribution/dispensing and bar-code point-of-care technology, while remaining un beholden to any of these companies (Including Cardinal Pyxis/Alaris [now Care Fusion], Cerner, Mysis, McKesson Automation, Talyst, AutoMed, medDISPENSE, Rubbermaid Medical, Diebold)
- Providing consulting services to drug companies, drug wholesalers, investment firms and other entities needing to know about medication-use automation (Including McKesson, Cardinal Health, Amerisource Bergen, SmithKline, KPMG, Broadpoint Capital)

Certified Expert

- Certified by the Superior Court of The Commonwealth of Massachusetts as an expert witness in the field of dispensing automation

Producer of Independent Industry Leading Reports

Author/Publisher of The Neuenschwander Report Series:

TO THE BEDSIDE 2: An expanded review of bedside bar-coding solutions (Released Fall 2006)

TO THE BEDSIDE: A review of point of administration barcode scanning systems with commentary (First edition released March 2004)

FROM THE PHARMACY TO THE NURSE: A review and assessment of automated distribution and dispensing technologies (published 1994-2004)

TO THE COMMUNITY: A review of prescription filling technologies for community and outpatient pharmacies (released Q2 2004)

Speaker

Frequent presenter of lectures and seminars on pharmacy and bedside automation at state, national, and international professional societies and industry meetings (Including GS1 International, National Patient Safety Foundation, American Society of Health-System Pharmacists)

Writer

- Numerous articles in national publications, including the American Journal of Health-systems Pharmacy (AJHP), Hospital Pharmacy, Healthcare Informatics, Pharmacy Practice News, Patient Safety and Quality Healthcare, Pharmacy Now, Pharmacy Purchasing and Products, and Drug Topics
- Monthly e-newsletter entitled "I've been thinking..." on topics related to medication-use automation (over 10,000 subscribers)
- White papers on medication-use automation

Contributing Author

- "Automation and Medication Errors" Chapter in *Medication Errors* edited by Michael Cohen (The bible on medication error prevention)
- "The Role of Automated Dispensing Technology in a Safe Medication Use Process" Chapter in *The Impact of Information Technology on Patient Safety*, edited by Russell F. Lewis (HIMSS Book of the Year Award 2002)

Awards

Recipient of the 2010 Institute of Safe Medication Practices' Lifetime Achievement Award

1990-92 Chairman of the Corporation of The Seattle Association for Theological Education

1982-92 Sr. Pastor of Westminster Chapel, Bellevue, WA

1982-92 Principal Speaker on a Weekly Radio Broadcast, aired in the Western Washington market

1986-92 Founding Director of *Operation Reach*, a long-term relief and development project in Southwest Ethiopia

1972-82 Associate Minister in two Southern California churches

1970-78 Theological Studies at Talbot Theological Seminary, La Mirada CA, and Fuller Theological Seminary, Pasadena CA

1970 B.A. Sociology and Political Science, Whittier College, Whittier CA